

# Datacom is committed to giving back to the community and the environment

## Our aim is to create a meaningful & rewarding work environment

As responsible corporate citizens, and as members of the community at large, Datacom is committed to the principles of corporate responsibility and environmental sustainability.

We aim to create a meaningful and rewarding work environment for our people fostering an environment where the opinions of our employees count, where everyone identifies with the mission and purpose of our company, feels that they are able to do what they do best every day and contribute in a constructive and tangible manner.

Founded in Christchurch New Zealand in 1965, Datacom has a successful trading history approaching 5 decades. Datacom is consistently growing and profitable and has a track record of delivering innovative, value-for-money technology solutions. Since entering Australia in 1992, Datacom has grown from its early technical contact centre focus to a full IT services supplier. Today, we support all aspects of our customers' technology needs including design, development, deployment and management of IT systems, infrastructure and applications.



## In short

There are 4 core themes under which our responsible business practices are based.

1. Commitment to customers, quality and continuous Improvement
2. Community Contribution
3. Environmental Sustainability
4. Employee Engagement

## Commitment

Commitment is engrained in who we are and what we do. We are committed to customers, quality and continuous improvement. We show commitment to innovation and making green IT cost effective for our customers. We are committed to giving back to the community through a variety of social contributions, at different levels across the organisation.

## Contribution

Datacom contributes to charity organisations and educational institutions, via financial grants, sponsorship and volunteer activities of our employees. Our contribution recognises diverse cultures with diverse needs and goes towards local organisations. Datacom's volunteer contribution is driven through departmental activity.

## Sustainability

Datacom intends to stay ahead of our field in proving our contribution to a sustainable future, we successfully achieved ISO14001 certification which governs and benchmarks our environmental programs. We continually assess those aspects of our business that have an environmental impact, both internally and externally. We mitigate environmental impacts of energy consumption and work towards waste reduction, increased recycling, reduction of greenhouse emissions and partner with businesses who are able to demonstrate environmental impact management programs. Ongoing measurement ensures the program will be sustained long term.

## Engagement

Datacom wants its people to get more out of the company than a pay cheque. We encourage: 2 days of paid leave a year to work on community activities; people nomination of charities to work with; people take greater account of Corporate and Social Responsibility Issues. The community has benefited through our contribution to the arts, sports, health, aged care, education, people development and rehabilitation work delivered by our people.

## Datacom's Green Initiatives

Datacom recognises that it has a strong responsibility to minimise the environmental impact of our people, our facilities and of the projects we deliver. Datacom is committed to the protection of the environment and the continuous improvement of its performance in the reduction of environmental impacts across its business activities.

We are committed to the ISO14001 Environmental framework and strive to continually improve our environmental practices and take relevant action to support our environmental programs. We continually assess those aspects of our business that have an environmental impact, both internally and externally and understand the extent of that impact.

On an ongoing basis we work to mitigate impact through the setting of appropriate environmental objectives and targets.

- » Energy consumption savings
- » Waste reduction
- » Increased recycling
- » Reduction of greenhouse gas emissions
- » Commitment to prevent pollution

- Datacom is recognised for being a Green IT firm and has won the ARN's Green IT project award for 3 years running – 2007, 2008 and 2009 – for the work being done with the Department of Environment, Water, Heritage and the Arts. This is an integral piece of business requiring careful consideration of energy and waste efficient solutions across all aspects of our operations.

- Datacom intends to remain ahead of the field with a commitment to a financially and environmentally sustainable future. Our environmental projects will have stakeholder buy-in and make a credible difference. Four areas of particular attention are; Greening Work, Energy Efficiency, Datacenter, technology fleet efficiencies, automating resource intense processes and Reuse & Recycling.

- A business's greatest environmental impact is often its energy consumption over time. Datacom is making great strides to optimize the energy efficiency of our work and home environments, such as developing the Orbit Data Centre in New Zealand ensuring optimum energy efficiency and the reuse of rain water for cooling. Datacom uses automated processes such as the NZ census, direct marketing materials and document management systems reducing resource utilisation.

- Datacom's holistic approach to recycling, encompassing a product's entire lifecycle, includes partnering with Non for Profit charity organisations such as "WorkVentures" to recycle our PCs and Monitors extending the useful life of PC's through refurbishment by engaging suppliers with environmental programs, meaning out-dated PC's will not go to landfill or be shipped overseas. Our pc's are reconditioned and provided to disadvantaged community groups and individuals ensuring people at risk of social exclusion now have access to all the opportunities that the computer-literate take for granted.

- Datacom works with Neco, a market leader in the provision of eco and sustainability products. Together we are working to reduce emissions as much as practical and cost effective, to offset the rest of the negative environmental impacts of our business.

## Contact us

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